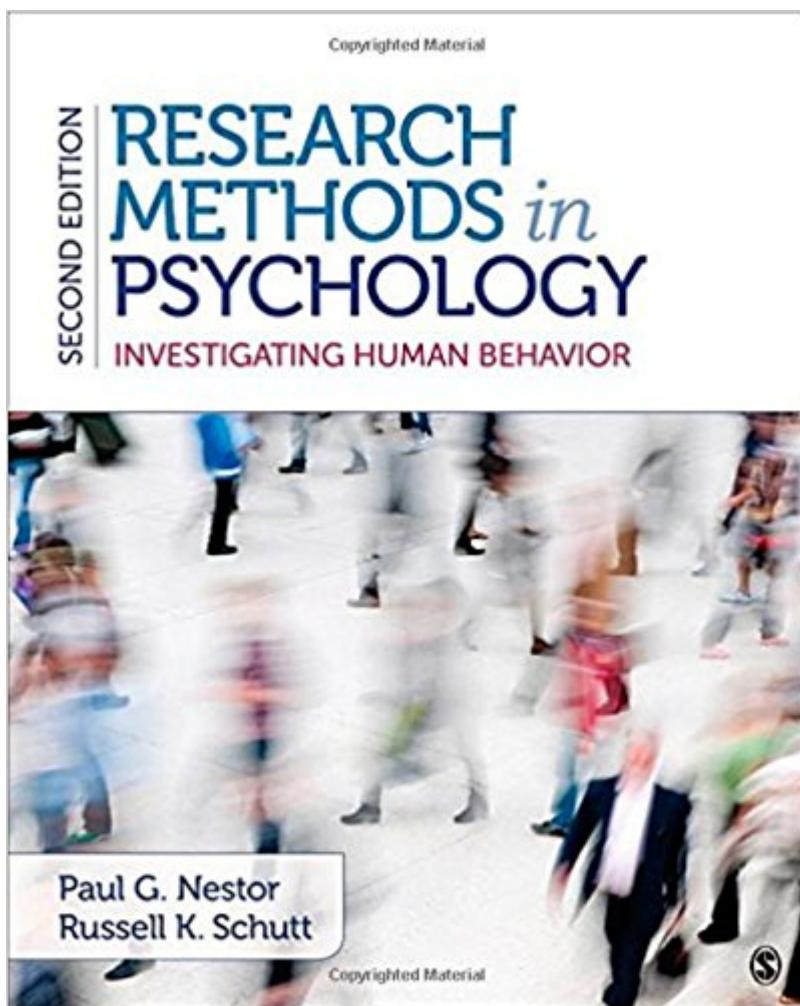


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# Research Methods In Psychology: Investigating Human Behavior



## **Synopsis**

The Second Edition of Paul G. Nestor and Russell K. Schuttâ™s successful and unique Research Methods in Psychology: Investigating Human Behavior draws from substantive research stories to illustrate how research is presented while systematically unifying the entire research process within a conceptual framework. This accessible text examines engaging research studies and examples, considering research ethics throughout. Â "This is a great text that emphasizes the important concepts within research methods. The resources are excellent; they incorporate up-to-date research and technology and introduce the student to empirical articles, and the information is presented in a way that challenges the student to apply the material." â •Maria Pacella, Kent State University Â "The text is comprehensive. It covers a wide variety of information without being overwhelming. This is a very good textbook for an introductory course in research methods. I like that its focus is on psychological research specifically." â •Angela M. Heads, Prairie View A&M University

## **Book Information**

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"This is a great text that emphasizes the important concepts within research methods. The resources are excellent; they incorporate up-to-date research and technology and introduce the student to empirical articles, and the information is presented in a way that challenges the student to apply the material."--Maria Pacella, Kent State University"The greatest strength is the wide breadth of topics in RM discussed. Most Psyc RM books focus heavily on experimental design, giving only cursory attention to quasi- and non-experimental designs, as well as qualitative (and small N

samples) procedures."--Kenneth S. Shultz, California State University, San Bernardino"Overall the Nestor/Schutt text content is well discussed and uses relevant and reasonably current published research to review and discuss the concepts. The use of landmark cases and supplement web 2.0 elements for visualization and further study are extremely beneficial to students. The activities and review questions clearly help students review the chapter content and self-test their mastery. The student study-site resource is user-friendly and includes resources that my students have stated helped them master and review the text content. I have used the text now for three course offerings and find that my students perform quite well and attain the desired objectives. Many students comment the skills they have acquired and polished during the learning journey with the activities and reading have given them more confidence with respect to reading, evaluating and using research."--Jan Lucas, North Carolina State University"The text is comprehensive. It covers a wide variety of information without being overwhelming. This is a very good textbook for an introductory course in research methods. I like that its focus is on psychological research specifically."--Angela M. Heads, Prairie View A&M University-This is a great text that emphasizes the important concepts within research methods. The resources are excellent; they incorporate up-to-date research and technology and introduce the student to empirical articles, and the information is presented in a way that challenges the student to apply the material.--Maria Pacella, Kent State University-The greatest strength is the wide breadth of topics in RM discussed. Most Psyc RM books focus heavily on experimental design, giving only cursory attention to quasi- and non-experimental designs, as well as qualitative (and small N samples) procedures.--Kenneth S. Shultz, California State University, San Bernardino-Overall the Nestor/Schutt text content is well discussed and uses relevant and reasonably current published research to review and discuss the concepts. The use of landmark cases and supplement web 2.0 elements for visualization and further study are extremely beneficial to students. The activities and review questions clearly help students review the chapter content and self-test their mastery. The student study-site resource is user-friendly and includes resources that my students have stated helped them master and review the text content. I have used the text now for three course offerings and find that my students perform quite well and attain the desired objectives. Many students comment the skills they have acquired and polished during the learning journey with the activities and reading have given them more confidence with respect to reading, evaluating and using research."--Jan Lucas, North Carolina State University-The text is comprehensive. It covers a wide variety of information without being overwhelming. This is a very good textbook for an introductory course in research methods. I like that its focus is on psychological research specifically."--Angela M. Heads, Prairie View A&M University

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A little dry but I mean it's a textbook on research methods so I can't complain really. Obviously I just did but life is funny that way.

Well organized chapters through out the book. Each chapter offers a self knowledge quiz at the beginning to help with understanding. I also like the chapter summary. The one feature I would like to see is a quick reference guide for each chapter on the key words with definitions.

This was a great book for my students. I used it in conjunction with another stats book, and this was recommended, not required reading. The student described that it allowed for further explanation on the material, or alternative explanations for them.

Good book. Easy to follow. Helped in class.

Keeps things short and simple, understandable.

great deal - thank you!

Fast shipping and book condition was new and still in its plastic wrap.

I am a professor of psychology and I've read a lot of textbooks, but this is one of the worst textbooks I have EVER seen. I selected it for use in my class because it looked well organized, it had some interesting features for students, and it had some good instructor resources. Here are some of the reasons it's so awful. First of all, it is rife with technical errors (e.g., incorrect interpretation of a p-value, incorrect formula for standard deviation, calls "Cronbach's" alpha "coefficient" alpha, mistakenly referring to a correlational relationship as if one variable caused the other, etc.). Second, it isn't thorough. For instance, none of the figures are captioned and sometimes the reason for their inclusion is unclear. Third, the organization within each chapter is confusing. Sometimes there is no flow from one section to the next and it feels like some sections were just thrown in because they didn't know where else to address the topic. Finally, the organization at the macro level is odd. They introduce some concepts in early chapters and then unpack them in later chapters. There's nothing wrong with this approach in general (indeed, sometimes you need a foundation to build upon), but it doesn't feel foundational. Rather, it feels like when you teach from this text that you're just tacking on a bunch of material you forgot to mention earlier. If you're thinking of adopting this text, save yourself!

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